
THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION

If you are in any doubt as to any aspect of the proposals referred to in this document or as to the action you should take, you should seek your own advice from a stockbroker, solicitor, accountant or other professional adviser who, if you are taking advice in the United Kingdom, is duly authorised under the Financial Services and Markets Act 2000, or an appropriately authorised independent financial adviser if you are in a territory outside the United Kingdom.

If you have sold or otherwise transferred all of your shares in Allied Minds plc (the "Company"), please pass this document together with the accompanying documents as soon as possible to the purchaser or transferee, or to the person who arranged the sale or transfer, so they can pass these documents to the person who now holds the shares.



ALLIED MINDS™

ALLIED MINDS PLC

(incorporated and registered in England and Wales under number 08998697)

NOTICE OF ANNUAL GENERAL MEETING

Notice of the Annual General Meeting of the Company to be held at the offices of DLA Piper UK LLP at 3 Noble Street, London, EC2V 7EE at 2pm on 28 May 2015 is set out in Part II of this document.

Whether or not you propose to attend the Annual General Meeting, please complete and submit a proxy form in accordance with the instructions printed on the enclosed form. The proxy form must be received by no later than 2pm on 26 May 2015 (or, if the meeting is adjourned, no later than 48 hours (excluding any part of a day that is not a working day) before the time of any adjourned meeting).

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Part I



ALLIED MINDS™

ALLIED MINDS PLC

(incorporated and registered in England and Wales under number 08998697)

Registered Office

40 Dukes Place
London
EC3A 7NH

28 April 2015

To the holders of the Company's shares

Notice of Annual General Meeting 2015

Dear Shareholder,

I am pleased to be writing to you with details of our Annual General Meeting ("**AGM**") which we are holding at the offices of DLA Piper UK LLP at 3 Noble Street, London, EC2V 7EE at 2pm on 28 May 2015. The formal Notice of AGM is set out at Part II on pages 8 to 10 of this document. This document describes each Resolution to be proposed at the AGM.

Resolutions 1 to 11 (inclusive), and 13 in the Notice of AGM will all be proposed as Ordinary Resolutions. This means that, for each of those Resolutions to be passed, a simple majority of votes cast on a show of hands must be in favour of the Resolution or, on a poll, shareholders representing a simple majority of the total voting rights of the shareholders voting (in person or by proxy) must vote in favour of the Resolution.

Resolutions 12, 14 and 15 in the Notice of AGM will be proposed as Special Resolutions. For each of these three Special Resolutions to be passed, not less than 75% of the votes cast on a show of hands must be in favour of the Resolution, and, on a poll, shareholders representing not less than 75% of the total voting rights of the shareholders voting (in person or by proxy) must vote in favour of the Resolution.

At the AGM itself, voting will be by way of poll, rather than a show of hands, as the Board considers this to be a more transparent method of voting.

Resolution 1 – Report and Accounts

The Directors are required to present to the AGM the Directors' Report, the Strategic Report, the Audited Statement of Accounts and Auditor's Report of the Company for the financial year ended 31 December 2014 (the "**Annual Report and Accounts**").

A copy of the Annual Report and Accounts is available on the Company's website at <http://www.alliedminds.com/investors/reports-presentations>.

Resolution 2 – Approval of Remuneration Report

The Directors are required to prepare an annual report detailing the remuneration of the Directors during the previous financial year and a statement by the Chairman of the Remuneration Committee (together the "**Remuneration Report**"). The Company is required to seek shareholders' approval in respect of the contents of this report on an annual basis (excluding the part containing the Remuneration Policy, which is dealt with in Resolution 3). This vote is an advisory one and does not affect the actual historical remuneration paid to any individual Director.

The Remuneration Report is set out in full on pages 63 to 87 of the Annual Report and Accounts.

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Resolution 3 – Approval of Remuneration Policy

The Company is separately required to seek shareholders' approval of its policy on remuneration of Directors (the "**Remuneration Policy**") set out in the Remuneration Report. This vote is a binding one.

The Remuneration Policy, if approved, will take effect from the date of approval by shareholders and will apply for up to three years until replaced by a new or amended policy. Once the policy is effective, the Company will not be able to make remuneration payments to a Director or prospective Director, or loss of office payments to a current or past Director, unless the payment is consistent with the approved policy or has been otherwise approved by shareholders.

If the Remuneration Policy is not approved by the shareholders for any reason, the Company will, if and to the extent permitted to do so under the Companies Act 2006 ("**Act**"), continue to make payments to Directors in accordance with its existing contractual arrangements and will seek shareholder approval for a revised policy as soon as is practicable.

The Remuneration Policy will be put to shareholders every three years unless during that time there is a need for it to be changed or the advisory vote on the Directors' Remuneration Report is not passed in any year subsequent to approval of the Remuneration Policy.

The Remuneration Policy is set out on pages 66 to 78 of the Remuneration Report.

Resolution 4 – Appointment of Auditor

This Resolution seeks to appoint KPMG LLP as auditor of the Company to hold office from the conclusion of the AGM until the conclusion of the next general meeting of the Company at which its annual accounts and reports are laid before the shareholders in accordance with the provisions of Act.

Resolution 5 – Remuneration of Auditor

This Resolution seeks the usual authority for the Audit Committee to fix the remuneration of the Company's auditor, KPMG LLP.

Resolutions 6 to 10 (inclusive) – Election of Directors

In line with the provisions of the UK Corporate Governance Code (September 2012) (the "**Code**"), being the version of the Code applicable to the Company for the 12 months ended 31 December 2014, since it is the Company's first AGM, all of the Directors are presenting themselves for annual election by shareholders at the AGM. The Directors will be proposed for election pursuant to separate Resolutions which, if approved, will take effect from the conclusion of the meeting. Biographical details for each of these Directors appear on pages 43 to 44 of the Annual Report and Accounts, together with a full explanation of the reasons why the Board believes these directors should be appointed to the Board.

The Nomination Committee has reviewed the effectiveness of those Directors who are offering themselves for election. Following that review, the Chairman confirms that each of the Directors offering themselves for election is and continues to be valuable and effective, that each of them has demonstrated the appropriate level of commitment to his role and that each of the Non-Executive Directors continues to be fully independent in both character and judgement and there are no relationships or circumstances which are likely to affect, or which could appear to affect, their character or the exercise of their judgment. The review process for existing Directors and the Company's assessment of independence are described in the Corporate Governance section of the Annual Report and Accounts.

The changes made to the Listing Rules in May 2014 require that Independent Non-Executive Directors be elected by a majority of votes cast by independent shareholders in addition to a majority of votes cast by all shareholders in the Company. Therefore, the resolutions for the election of the Independent Non-Executive Directors (Resolutions 8, 9 and 10) will be passed only if a majority of votes cast by independent shareholders are in favour, in addition to a majority of votes cast by all shareholders being in favour.

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Resolution 11 – Authority to Allot Shares

This Resolution seeks to authorise the Directors to allot shares or to grant rights to subscribe for or convert any security into shares in the Company. This authority is limited to the amount set out in paragraph (a) of this Resolution, being approximately one third of the Company's existing issued ordinary share capital as at 24 April 2015, the latest practicable date prior to the publication of the Notice of AGM.

In addition to the above authority and in accordance with the guidance issued by the Investment Association on authority to allot, paragraph (b) of this Resolution seeks to authorise the Directors to allot equity securities of the Company in connection with a fully-pre-emptive rights issue only. This authority is limited to the amount set out in paragraph (b), being approximately a further one third of the Company's existing issued ordinary share capital as at 24 April 2015 (the latest practicable date prior to the publication of the Notice of AGM). This authority, taking into account the authority conferred by paragraph (a) of this Resolution, will allow the Company to implement a rights issue of up to an amount equal to two thirds of its existing issued ordinary share capital without needing a separate shareholders' meeting.

As at 24 April 2015, the Company did not hold any shares in the Company in treasury. The above authorities will remain in force until the conclusion of the Company's Annual General Meeting to be held in 2016 (the "**2016 AGM**") or 1 August 2016, whichever is the earlier. It is the Directors' intention to renew the allotment authority each year.

The purpose of giving the Directors such authority is to maintain the Company's flexibility to take advantage of any appropriate opportunities that may arise. This authority is in line with guidelines issued by the Investment Association.

Resolution 12 – Disapplication of Pre-emption Rights

Paragraph (a) of this Resolution, which will be proposed as a Special Resolution, seeks to authorise the Directors to issue equity securities of the Company for cash free from statutory preemption rights in connection with an open offer or other preemptive offer.

Paragraph (b) of this Resolution seeks authority to issue equity securities for cash free from statutory preemption rights in connection with a rights issue pursuant to Resolution 11(b) (as a "rights issue" defined in that Resolution).

Paragraph (c) of this Resolution seeks authority to issue equity securities free from statutory preemption rights up to an aggregate nominal value of £107,245.29, which represents approximately 5% of the Company's existing ordinary share capital as at 24 April 2015, being the latest practicable date prior to the publication of this Notice of AGM.

It is the Directors' intention to adhere to the provisions of the Pre-Emption Group's Statement of Principles not to allot shares on a non-preemptive basis (other than pursuant to a rights issue or preemptive offer) in excess of an amount equal to 7.5% of the total issued share capital over a 3-year rolling period without prior consultation with shareholders.

The renewed authority will remain in force until the conclusion of the Company's 2016 AGM or 1 August 2016, whichever is the earlier. It is the Directors' intention to renew this authority each year.

Resolution 13 – Political Expenditure

Although it has been the Company's practice not to incur political expenditure or otherwise to make payments to political parties, and it intends that this will remain the case, the Directors are seeking the authority to incur political expenditure in the terms of Resolution 13 as a precautionary measure, in case any of its normal operating activities are caught by the broad definition of political expenditure contained in section 365 of the Act. This authority is to be capped at £50,000.

This authority shall expire at the conclusion of the Company's 2016 AGM. It is the Directors' intention to renew this authority each year.

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Resolution 14 – Authorisation to Make Market Purchases

This Resolution, which will be proposed as a Special Resolution, seeks a limited authority to make purchases in the market of its own shares as permitted by the Act. The authority limits the number of shares which the Company may purchase pursuant to this authority to a maximum of 21,449,058 ordinary shares (being approximately 10% of the Company's existing issued ordinary share capital as at 24 April 2015, being the latest practicable date prior to the publication of the Notice of AGM) and sets maximum and minimum prices.

The Act allows the Company to hold shares which have been repurchased as treasury shares and either re-sell them for cash, cancel them (either immediately or in the future) or use them for the purposes of its employee share schemes. The Directors will have regard to institutional shareholder guidelines which may be in force at the time of any such purchase, holding or re-sale of shares held in treasury. This provides the Company with additional flexibility in the management of its share capital. No dividends will be paid on, and no voting rights will be exercised in respect of, treasury shares.

In seeking this authority the Directors are not indicating any commitment to buy back any of the Company's shares. The Directors will only exercise the authority if, in the light of market conditions prevailing at the time, they consider that the purchase of shares can be expected to result in an increase in earnings or net assets per share and is in the best interests of the Company's shareholders generally. The Directors do, however, consider it desirable for this authorisation to be available to provide flexibility in the management of the Company's capital reserves. This authority shall (unless previously renewed, varied or revoked) expire on the earlier of the Company's 2016 AGM or 1 August 2016. It is the Directors' intention to renew this authority each year.

The Company had options to subscribe for ordinary shares outstanding on 24 April 2015, being the latest practicable date prior to the publication of this notice of meeting, relating to 10,351,496 Ordinary Shares. This figure represents approximately 4.83% of the issued ordinary share capital at 24 April 2015, being the latest practicable day prior to the publication of this notice of meeting and would, assuming no further ordinary shares are issued, represent approximately 5.36% of the issued ordinary share capital (excluding treasury shares) if the full authority to purchase shares in Resolution 14 was used and the shares purchased were cancelled.

Resolution 15 – Notice of General Meetings

This Resolution, which will be proposed as a Special Resolution, seeks (pursuant to the ability in the Act to do so), the authority to reduce the minimum period of notice for all general meetings (other than Annual General Meetings) from 21 clear days' notice to not less than 14 clear days' notice. This reduced notice period will not be used as a matter of routine for general meetings but only where, taking into account all of the circumstances (including whether the business of the meeting is time sensitive), the Directors consider it appropriate and in the interests of shareholders as a whole. The approval of this Resolution will be effective until the conclusion of the Company's 2016 AGM at which it is intended that a similar Resolution will be proposed. The provisions of the Act require that, in order for the Company to use this ability to call a general meeting on less than 21 clear days' notice, it will also need to make a means of electronic voting available to shareholders for that meeting, which it will do so if this authority is used.

Action to be Taken

If you would like to vote on the Resolutions set forth in the Notice of AGM but are unable to attend the AGM, please fill in the proxy form enclosed with this document and return it, together with the power of attorney or other authority (if any) under which it is signed, to our registrars, Capita Asset Services, by hand (during normal business hours) to Capita Asset Services, PXS, 34 Beckenham Road, Beckenham, Kent, BR3 4TU, or in accordance with the reply paid details. Alternatively, you may appoint a proxy electronically at www.capitashareportal.com. In each case, for proxy appointments to be valid, they must be received no later than 2 pm on 26 May 2015.

CREST members who wish to appoint a proxy or proxies through the CREST electronic proxy appointment service may do so by using the procedures described in the CREST Manual. CREST

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messages must be received by the issuer's agent (CREST ID No. RA10) by no later than 2pm on 26 May 2015.

Recommendation

The Board considers that all the Resolutions to be put to the meeting are in the best interests of the Company and its shareholders as a whole. Your Board intends to vote in favour of them in respect of their own beneficial shareholdings and unanimously recommends that you do so as well.

Yours sincerely,

Mark Pritchard
Chairman

28 April 2015

Inspection of documents

The following documents will be available for inspection at the registered offices of Allied Minds plc, 40 Dukes Place, London, EC3A 7NH during business hours on any weekday from the date of this document until the time of the AGM and at the location of the AGM from 15 minutes before the AGM until it ends:

- copies of the Executive Directors' service contracts; and
- copies of the letters of appointment of the Non-executive Directors.



ALLIED MINDS PLC

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the first **ANNUAL GENERAL MEETING** (“**AGM**”) of Allied Minds plc (the “**Company**”) will be held at the offices of DLA Piper UK LLP at 3 Noble Street, London, EC2V 7EE at 2pm on 28 May 2015 for the purposes of considering and, if thought fit, passing the following Resolutions of which Resolutions 1 to 11 (inclusive), and 13 will be proposed as Ordinary Resolutions, and Resolutions 12, 14 and 15 will be proposed as Special Resolutions.

1. To receive the Directors’ Report, the Strategic Report, the Audited Statement of Accounts and Auditor’s Report of the Company for the year ended 31 December 2014.
2. To receive and approve the Directors’ Remuneration Report (excluding the Directors’ Remuneration Policy referred to in Resolution 3) for the year ended 31 December 2014.
3. To receive and approve the Directors’ Remuneration Policy, the full text of which is contained at pages 66 to 78 of the Directors’ Remuneration Report for the year ended 31 December 2014, in accordance with Section 439A of the Companies Act 2006 (the “**Act**”), such Directors’ Remuneration Policy to take effect from approval at the AGM.
4. To appoint KPMG LLP as auditor of the Company to hold office from the conclusion of this meeting until the conclusion of the next general meeting of the Company at which annual accounts and reports are laid before the shareholders in accordance with the provisions of the Act.
5. That the Audit Committee be authorised to determine the remuneration of KPMG LLP as auditor of the Company.
6. To elect Mr Mark Pritchard as a Director of the Company.
7. To elect Mr Christopher Silva as a Director of the Company.
8. To elect Mr Richard Davis as a Director of the Company.
9. To elect Mr Peter Dolan as a Director of the Company.
10. To elect Mr Jeffrey Rohr as a Director of the Company.
11. That the Directors be and are hereby generally and unconditionally authorised for the purposes of section 551 of the Act to exercise all the powers of the Company to:
 - (a) allot shares in the Company and to grant rights to subscribe for or to convert any security into such shares in the Company (“**Rights**”) up to an aggregate nominal amount of £714,968.60 (being approximately one third of the Company’s existing issued ordinary share capital as at 24 April 2015, being the latest practicable day prior to the publication of this notice of meeting); and
 - (b) allot equity securities of the Company (as defined in section 560(1) of the Act) up to a further aggregate nominal amount of £714,968.60 (being approximately one third of the Company’s existing issued ordinary share capital as at 24 April 2015, being the latest practicable date prior to the publication of this notice of meeting) in connection with an offer by way of a rights issue,

provided that (i) such authorities shall expire on the earlier of the conclusion of the Company’s Annual General Meeting to be held in 2016 (the “**2016 AGM**”) and 1 August 2016, and (ii) before such expiry the Company may make any offer or agreement which

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would or might require shares or equity securities to be allotted or Rights to be granted after such expiry and the Directors may allot such shares or equity securities and grant such Rights pursuant to any such offer or agreement as if the authority conferred by this Resolution 11 had not expired. These authorities shall be in substitution for all existing authorities under section 551 of the Act granted to the Directors to allot shares or equity securities and grant Rights.

For the purposes of this Resolution 11 and Resolution 12 below, "rights issue" means an offer to ordinary shareholders in proportion (as nearly as practicable) to their existing holdings (and, if applicable, to the holders of any other class of equity security in accordance with the rights attached to such class) to subscribe for further securities by means of the issue of a renounceable letter (or other negotiable document) which may be traded for a period before payment for the securities is due, subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements, treasury shares, record dates or any legal, regulatory or practical problems in, or under the laws of, any territory.

12. That, subject to and conditional on the passing of Resolution 11, the Directors be and are hereby generally empowered pursuant to sections 570 and 573 of the Act to allot equity securities (as defined in section 560(1) of the Act), payment for which is to be wholly in cash as if section 561(1) of the Act did not apply to any such allotment provided that such power shall be limited to the allotment of equity securities:
 - (a) pursuant to the authority conferred on the Directors by paragraph (a) of Resolution 11, to the allotment of equity securities for cash in connection with any rights issue, open offer or other pre-emptive offer, open for acceptance for a period determined by the Directors, to ordinary shareholders in proportion (as nearly as practicable) to their existing holdings (and, if applicable, to the holders of any other class of equity security in accordance with the rights attached to such class), subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractional entitlements, treasury shares, record dates or any legal, regulatory or practical problems in, or under the laws of, any territory; and
 - (b) pursuant to the authority conferred on the Directors by paragraph (b) of Resolution 11, to the allotment of equity securities in connection with a rights issue, subject to such exclusions or other arrangements as the Directors may deem necessary or expedient in relation to fractions of such securities, the issue, transfer and/or holding of any securities in certificated form or in uncertificated form, the use of one or more currencies for making payments in respect of such offer, any such shares or other securities being represented by depositary receipts, treasury shares or any legal or practical problems arising under the laws of, or the requirements of any regulatory body or any stock exchange in, any territory; and
 - (c) to the allotment of equity securities (other than pursuant to paragraphs (a) and (b) of this Resolution 12) up to an aggregate nominal amount of £107,245.29, representing approximately 5% of the nominal value of the Company's existing issued ordinary share capital as at 24 April 2015, being the latest practicable date prior to the publication of this notice of meeting.

References herein to the allotment of equity securities shall include the sale of treasury shares (within the meaning of section 724 of the Act). The authority given by this Resolution 12 shall expire at such time as the authorities conferred on the Directors by Resolution 11 expire save that, before the expiry of this authority, the Company may make any offer or agreement which would or might require shares or equity securities to be allotted or Rights to be granted after such expiry and the Directors may allot shares or equity securities and grant such Rights pursuant to any such offer or agreement as if the power conferred by this Resolution 12 had not expired.

13. That, in accordance with section 366 of the Act, the Company and all companies that are subsidiaries of the Company at any time during the period for which this Resolution 13 has effect be and are hereby authorised to incur political expenditure (as defined in section 365 of the Act) not exceeding £50,000 in total during the period beginning with the date of the

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passing of this Resolution and ending at the conclusion of the Company's 2016 AGM. The amount referred to in this Resolution may comprise one or more sums in different currencies which, for the purposes of calculating any such amount, shall be converted at such rate as the Directors may, in their absolute discretion, determine to be appropriate.

14. That the Company generally and unconditionally be authorised for the purposes of section 701 of the Act to make market purchases (as defined in section 693(4) of the Act) of the Company's existing issued ordinary share capital on such terms and in such manner as the Directors may from time to time determine, provided that:
- (a) the maximum aggregate number of ordinary shares hereby authorised to be purchased is 21,449,058 shares, being approximately 10% of the Company's existing issued ordinary share capital as at 24 April 2015, being the latest practicable date prior to the publication of this notice of meeting;
 - (b) the minimum price (exclusive of expenses) that may be paid is one pence for each ordinary share being the nominal value thereof;
 - (c) the maximum price (exclusive of expenses) which may be paid for such shares for so long as the Company's ordinary shares are listed on the Official List shall be the higher of (i) an amount equal to 105% of the average of the middle market quotations for an ordinary share taken from the London Stock Exchange Daily Official List for the five business days immediately before the purchase is made; and (ii) the amount stipulated by Article 5(i) of the EU Buy-back and Stabilisation Regulation (being the higher of the price of the last independent trade and the highest current independent bid for an ordinary share in the Company on the trading venues where the market purchases by the Company pursuant to the authority conferred by this Resolution 14 will be carried out);
 - (d) the authority hereby conferred shall (unless previously renewed, varied or revoked) expire on the earlier of the Company's 2016 AGM and 1 August 2016; and
 - (e) the Company may enter into a contract to purchase its ordinary shares under the authority hereby conferred prior to the expiry of such authority, which will or may be executed wholly or partly after the expiry of such authority; and may make a purchase of its ordinary shares in pursuance of any such contract as if this authority had not expired.
15. That a general meeting of the Company other than an annual general meeting may be called on not less than 14 clear days' notice.

Registered Office

40 Dukes Place
London
EC3A 7NH

By Order of the Board

Michael Turner
Company Secretary

28 April 2015

Registered in England and Wales No. 08998697

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Notes

1. Shareholders are entitled to appoint a proxy to exercise all or any of their rights to attend and to speak and vote on their behalf at the AGM, or any adjournment thereof. A shareholder may appoint more than one proxy in relation to the AGM provided that a separate proxy form is completed for each appointment and that each proxy is appointed to exercise the rights attached to a different share or shares held by that shareholder. Failure to specify the number of shares each proxy appointment relates to or specifying a number which when taken together with the numbers of shares set out in the other proxy appointments is in excess of the number of shares held by the shareholder may result in the proxy appointment being invalid. A proxy need not be a shareholder of the Company. A proxy form, which may be used to make such appointment and give proxy instructions, accompanies this Notice of AGM. If you do not have a proxy form and believe that you should have one, or if you require additional forms, please contact the Company's registrars on 0871 664 0300 (calls cost 10p per minute plus network extras, lines are open Monday to Friday 8.30am to 5.30pm) or if you are calling from overseas on +44 208 639 3399. The appointment of a proxy will not preclude a shareholder from attending and voting in person at the meeting.
2. To be valid, the proxy form must be completed and lodged, together with any power of attorney or other authority (if any) under which it is signed, or a duly certified copy of such power or authority, with the Company's registrars, Capita Asset Services, by hand only (during normal business hours) to Capita Asset Services, PXS, 34 Beckenham Road, Beckenham, BR3 4TU or in accordance with the reply paid details, as soon as possible. You may also appoint a proxy electronically at www.capitashareportal.com. A proxy must be received no later than 2pm on 26 May 2015 (or, if the meeting is adjourned, no later than 48 hours (excluding any part of a day that is not a working day) before the time of any adjourned meeting).
3. The return of a completed proxy form, other such instrument or any CREST Proxy Instruction (as described in paragraph 10 below) will not prevent a shareholder attending the AGM and voting in person if he/she wishes to do so.
4. A proxy may only be appointed in accordance with the procedures set out in notes 1 to 3 above and the notes to the proxy form. No appointment of a proxy shall be valid after the expiry of 12 months from the date it is given.
5. Any person to whom this notice is sent, who is a person nominated under section 146 of the Companies Act 2006 to enjoy information rights (a "Nominated Person") may, under an agreement between him/her and the shareholder by whom he/she was nominated, have a right to be appointed (or to have someone else appointed) as a proxy for the AGM. If a Nominated Person has no such proxy appointment right or does not wish to exercise it, he/she may, under any such agreement, have a right to give instructions to the shareholder as to the exercise of voting rights. Such persons should direct any communications and enquiries to the registered holder of the shares by whom they were nominated and not to the Company or its registrars.
6. The statement of the rights of shareholders in relation to the appointment of proxies in paragraphs 1 and 2 above does not apply to Nominated Persons. The rights described in these paragraphs can only be exercised by shareholders of the Company.
7. To be entitled to attend and vote at the AGM (and for the purpose of the determination by the Company of the votes they may cast), shareholders must be registered in the Register of Members of the Company at 6pm on 26 May 2015 (or, if the meeting is adjourned, such time being not more than 48 hours (excluding any part of a day that is not a working day) before the time of any adjourned meeting). Changes to the Register of Members after the relevant deadline shall be disregarded in determining the rights of any person to attend and vote at the AGM.
8. As at 24 April 2015 (being the last business day prior to the publication of this notice of meeting), the Company's existing issued ordinary share capital consisted of 214,490,579 ordinary shares of one pence each, carrying one vote each. Therefore, the total voting rights in the Company as at 24 April 2015 were 214,490,579.

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9. CREST members who wish to appoint a proxy or proxies for the meeting (or any adjournment of it) through the CREST electronic proxy appointment service may do so by using the procedures described in the CREST Manual on the Euroclear website at www.euroclear.com. CREST personal members or other CREST sponsored members, and those CREST members who have appointed a voting service provider(s), should refer to their CREST sponsor or voting service provider(s), who will be able to take the appropriate action on their behalf.
10. In order for a proxy appointment or instruction made using the CREST service to be valid, the appropriate CREST message (a "CREST Proxy Instruction") must be properly authenticated in accordance with Euroclear UK and Ireland Limited's specifications, and must contain the information required for such instruction, as described in the CREST Manual (available at www.euroclear.com/CREST). The message, regardless of whether it constitutes the appointment of a proxy or is an amendment to the instruction given to a previously appointed proxy must, in order to be valid, be transmitted so as to be received by the issuer's agent (CREST ID No. RA10) by no later than 2pm on 26 May 2015 (or, if the meeting is adjourned, no later than 48 hours (excluding any part of a day that is not a working day) before the time of any adjourned meeting). For this purpose, the time of receipt will be taken to be the time (as determined by the time stamp applied to the message by the CREST Application Host) from which the issuer's agent is able to retrieve the message by enquiry to CREST in the manner prescribed by CREST. After this time any change of instructions to proxies appointed through CREST should be communicated to the appointee through other means.
11. CREST members and, where applicable, their CREST sponsors, or voting service providers should note that Euroclear UK and Ireland Limited does not make available special procedures in CREST for any particular message. Normal system timings and limitations will, therefore, apply in relation to the input of CREST Proxy Instructions. It is the responsibility of the CREST member concerned to take (or, if the CREST member is a CREST personal member, or sponsored member, or has appointed a voting service provider(s), to procure that his or her CREST sponsor or voting service provider(s) take(s)) such action as shall be necessary to ensure that a message is transmitted by means of the CREST system by any particular time. In this connection, CREST members and, where applicable, their CREST sponsors or voting service providers are referred, in particular, to those sections of the CREST Manual concerning practical limitations of the CREST system and timings.
12. The Company may treat as invalid a CREST Proxy Instruction in the circumstances set out in Regulation 35(5)(a) of the Uncertificated Securities Regulations 2001.
13. Any corporation which is a shareholder may appoint one or more corporate representatives who may exercise on its behalf all of its powers as a shareholder provided that (where there is more than one representative and the vote is otherwise than on a show of hands) they do not do so in relation to the same shares.
14. Under section 527 of the Act, shareholders meeting the threshold requirements set out in that section have the right to require the Company to publish, on its website, a statement setting out any matter that such shareholders propose to raise at the meeting relating to (i) the audit of the Company's accounts (including the auditor's report and the conduct of the audit) that are to be laid before the AGM; or (ii) any circumstances connected with an auditor of the Company ceasing to hold office since the previous meeting at which annual accounts and reports were laid in accordance with section 437 of the Act. Any such request must (i) identify the statement to which it relates, by either setting out the statement in full or, if supporting a statement requested by another shareholder, clearly identifying the statement which is being supported; (ii) comply with the requirements set out in note 15 below; and (iii) be received by the Company at least one week before the meeting. The Company may not require the shareholders requesting such website publication to pay its expenses in complying with the request. Where the Company is required to place a statement on a website under section 527 of the Act, it must forward the statement to the Company's

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auditor not later than the time when it makes the statement available on the website. The business which may be dealt with at the AGM includes any statement that the Company has been required, under section 527 of the Act, to publish on a website.

15. Any shareholder attending the meeting has the right to ask questions. The Company must cause to be answered any such question relating to the business being dealt with at the meeting but no such answer need be given if (i) to do so would interfere unduly with the preparation for the meeting or involve the disclosure of confidential information, (ii) the answer has already been given on a website in the form of an answer to a question, or (iii) it is undesirable in the interests of the Company or the good order of the meeting for the question to be answered.
16. A copy of this notice, and other information required to be published in advance of the meeting by section 311A of the Act, can be found at <http://www.alliedminds.com/investors/reports-presentations>.
17. You may not use any electronic address provided either in the Notice of AGM or any related documents (including the Chairman's letter and proxy form) to communicate for any purposes other than those expressly stated. Any electronic communication sent by a shareholder to the Company or Capita Asset Services which is found to contain a virus will not be accepted by the Company, but every effort will be made by the Company to inform the shareholder of the rejected communication.
18. Mobile telephones may not be used in the meeting room. In addition, cameras, tapes, video recorders and such other items as the Chairman of the AGM may specify, are not allowed in the meeting room. We reserve the right to confiscate these items for the duration of the AGM if they are used to record or otherwise disrupt the AGM.

